



27232 Lighthouse Road, Suite 165  
Selbyville DE 19975

August 23, 2010

Dear VPA member,

REGISTER NOW for the annual meeting of the Vehicle Protection Association.

A BIG thank you to the VPA members who have registered. To date over 55 persons have registered. So, if you have not, please read on. If you have, please accept our thanks and pass this message on to a colleague.

It will be held on ONLY Monday, September 13, 2010 at the Bally's-PARIS Conference Center, 3645 Las Vegas Blvd South, Las Vegas NV 89109. *NOTE: The F&I and VSCAC conferences are being held Monday thru Wednesday – but ours is just Monday afternoon.*

The meeting will begin with a buffet lunch and Networking Session at Noon. A draft program is available. Contact [larry@vpanet.org](mailto:larry@vpanet.org) for a copy. During the Town Meeting, there will be ample time for your Q&A so you can ask the questions that you've been waiting to have answered.

A registration form is available for download on the VPA website – <http://www.vpanet.org>. Please register IMMEDIATELY as the discounted rate (\$125/attendee) expires soon. Add/register additional attendees from your company by submitting additional forms. The early-bird registration fee is \$125.00 **per person** and it changes to \$250.00 per person this week! Please fax, or e-mail the form(s) to VPA headquarters or mail with your check made payable to the Vehicle Protection Association.

To register for lodging, call Paris at: 1-877-603-4389 or Bally's at 1-888-742-9248, or register on-line: <http://tinyurl.com/Paris-VPA> (Paris), or <http://tinyurl.com/Ballys-VPA> (Bally's).

We look forward to your joining us on September 13, 2010. Dress is business casual.

Questions?? Please contact me at [larry@vpanet.org](mailto:larry@vpanet.org). Hope to see you there.

Sincerely,

*Larry Hecker, CAE*  
Executive Director